

Subject: Fwd: Urban Air Market Info

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Date: 06/16/2017 02:25 PM

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Subject: Urban Air Market Info

From: Evan Smith <evan@urbanairmarket.com

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Time: 2017-03-28T22:54:21.000Z

Hey Rafik and Adam. Attached is a one sheet (two sheet) on Urban Air Market. I've also CC'd Danielle, our national head.

We walked around the neighborhood yesterday and it looks like we will only need one block from Franklin to Finley. The extra block is a little more space than we need for our first event in the neighborhood. We also spoke to a few vendors on that specific block and they all seemed incredibly excited for the event.

As for the Allison at the Los Feliz Ledger, would it be helpful if I reached out and thanked her for referring me? That way we can gently remind her that this was her idea.

Since we are approaching the event date, we'd like to get the ball rolling on the permitting process. What are your thoughts on moving forward with this simultaneously while you and Adam present our event to the BID members?

Here's a video link from last year's event. We didn't catch Bernie's cameo but it will still give you a better idea of what we're about:
<https://youtu.be/jEtXqVaTRVg>

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